



Society for Clinical Data Management  
DATA DRIVEN

## 2016 ADVERTISING INSERTION ORDER Data Basics

ORGANIZATION NAME: \_\_\_\_\_

CONTACT Name: \_\_\_\_\_

CONTACT Address: \_\_\_\_\_

CONTACT Phone: \_\_\_\_\_

CONTACT E- Mail: \_\_\_\_\_

### DATA BASICS

Insertion	1x	2x	3x	4x
Full Page	\$1,064	\$1,008	\$960	\$906
Half Page	\$740	\$700	\$670	\$630
Quarter Page	\$450	\$425	\$402	\$378

Number of Insertions: \_\_\_\_\_

Amount Due: \_\_\_\_\_

#### Issue:

- Spring – March 30, 2016** (AD Deadline February 23, 2016)     Full Page     Half Page     Quarter Page
- Summer – June 22, 2016** (AD Deadline May 18, 2016)     Full Page     Half Page     Quarter Page
- Fall – September 7, 2016** (AD Deadline July 24, 2016)     Full Page     Half Page     Quarter Page
- Winter – December 14, 2016** (AD Deadline Nov. 2, 2016)     Full Page     Half Page     Quarter Page

### Payment Required for Full Schedule

- Invoice Full Schedule                       Payment by Check
- Credit Card Payment:     Visa     MasterCard     American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Name on Card \_\_\_\_\_

#### Remit to: SCDM North America Office

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