



Society for Clinical Data Management  
**DATA DRIVEN**

**ARTICLE KEYWORDS:**

Authors are requested to submit a set of keywords with each article for indexing purposes. Keywords will not only assist indexes and database search engines in locating your article, but future readers as well.

**Keywords Guidelines:**

- Provide between 3 to 6 keywords, inclusive.
- Avoid overly general terms. Use specific terms so that your article can appear in an indexing or database search for relevant topics.
- Choose keywords that represent the main subject matter of your article.
- Use either American English or British English spelling.
- Avoid redundant and synonymous keywords (e.g. visualization, visuals representation, visuals).
- Avoid multiple concepts in a single keyword term (for example, avoid use of 'and', 'or').
- Avoid abbreviations and acronyms. Acronyms are only allowed if there is no spelled-out or longer version available.
- **Manuscript title:** "Going for Gold", *Data Basics* Spring 2014
  - **Poor keywords:** Coordinating Center; Partnership; Communication; Technology; Cost; Quality
  - **Better keywords:** Data Coordinating Center; Successful Partnership; Communication Plan; Utilization of Technology; Cost Containment; Quality Improvement Strategy
- **Manuscript title:** "Does effective data visualization accelerate data cleaning? (Clean Patient Tracker Case Study)", *Data Basics* Summer 2018
  - **Poor keywords:** CPT; Visualization; Milestones; DBL; Data cleaning; Wireframe
  - **Better keywords:** Clean patient tracker; data visualization; milestone achievability; faster database lock; accelerated data cleaning; data visualization wireframe



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- **Manuscript title:** “Data Management Attendance at Investigator Meetings: In-Person or Virtual?”, *Data Basics* Fall 2017
  - **Poor keywords:** Presentation; CRF Completion Training; EDC Completion Training; SME; Considerations
  - **Better keywords:** cross-functional team relationships; training cost-benefit analysis; Investigator Meeting Attendance; study-specific site training; presentation skills