

# 临床数据管理2019年度大会

CLINICAL DATA MANAGEMENT 2019 CHINA CONFERENCE

2019年9月6-8日 · 上海 | SEPTEMBER 6-8, SHANGHAI



## SPONSORSHIP PACKAGE

Clinical Data Management 2019 China Conference will be held on September 6-8 in Shanghai. Focusing on the theme of "Conform to International Standards, Go Global", The organizing committee of the conference will invite domestic and international regulatory and clinical data management experts to share regulatory requirements for new drug submission in the United States, and to share the application of ePRO and eCTD standards, and the application of international standards in China, et al.

### Conference Session Topics

- International Progress on the Application of Informatization and AI in Clinical Trial Data
- Provisions for Data Confidentiality and Subject Information Protection in International Clinical Trial Regulations
- Analysis of the application and technical operation of international data standards in China
- Data Types of eCOA and The Application of eData in Clinical Trials as well as Key Points of Data Management
- Current Status and Prospects of Medical Big Data in International and Domestic Applications
- International standards of eCTD and Its Applications
- The Full Quality Control of Clinical Trial Data from the Research Center to CSR

**\*Preconference Workshops to be held on Sept. 6.**

### Target Audience

- |   |  |
|---|--|
| ◇ Managerial staff in R&D department    | ◇ Clinical trial quality assurance and quality control |
| ◇ Clinical trial data managers          | ◇ Clinical trial auditors                              |
| ◇ Clinical trial project managers       | ◇ Clinical development professionals                   |
| ◇ Clinical trial project administrators | ◇ Clinical regulatory affairs professionals            |
|   | ◇ Clinical researchers and study coordinators          |

*\*Expected attendance: 200-250 for conference; 80-100 for preconference workshop*

### Advantages for Sponsors

- Increase brand awareness and recognition
- Acquire potential business opportunities through direct communication with target customers
- Learn more about clinical data management trends and knowledge to support business decisions

### For more information, please contacts:

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### ABOUT SCDM

The Society for Clinical Data Management (SCDM) is the largest non-profit international organization advancing the discipline of clinical data management profession. SCDM is gathering top clinical data management professionals in North America, Europe, Asia Pacific et al. Most recent CFDA guidelines released last Jul referred to the Good Clinical Data Management Practice (GCDMP®) from SCDM.

SCDM is organized exclusively for educational and scientific purposes, which reflects in all of SCDM's services, including the Certified Clinical Data Manager (CCDM™) program, online education offerings and publications. Engaged in collaborations and partnerships with other professional organizations, The Society for Clinical Data Management creates a network of professionals driving the industry forward on multiple fronts: technological, regulatory, procedural and personnel. SCDM strives to become the world's leading advocate for the discipline of Clinical Data Management.

Since 2016, SCDM began to launch local educational programs in China starting from series webinar delivered in Chinese by Chinese senior data management experts. In 2017, SCDM organized the first 2-day forum in China to enhance the engagement with China clinical data management professionals by introducing global best practice related to clinical data management subjects and well received by Chinese CDM professionals. Last year, SCDM successfully held Clinical Data Management 2018 China Conference.

This year, SCDM will collaborate with its partner in China to deliver more programs including webinar, workshops and Clinical Data Management 2019 China Conference.

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### Gold Sponsor: RMB80,000 (One Opportunity)

- A speech opportunity at Vendor Session of conference-share technology and case study (maximum total duration 30 minutes)
  - ⊙ Presentation content should be related to conference theme and sessions topics and approved by organizing committee
  - ⊙ No commercial bias
- Publicity materials into symposium bags
- 10 complimentary registration (Sep. 7-8), group discount applied for additional registration
- Logo display at coffee break and lunch area
- Logo display on sponsor recognition signs on backdrops
- Company's name and logo printed in Conference Program Book
- Color Ads. full page in Conference Program Book
- Logo display and web link at China Event page of SCDM global website
- Logo display at Conference WeChat posts
- Share your technical articles on SCDM WeChat account (2 times), the technical articles should be approved by SCDM China Education Committee and no commercial bias (end of date: 31 Dec 2019)
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

### Silver Sponsor: RMB68, 000

- Exclusive sponsor for conference welcome reception
- 6 complimentary registration (Sep. 7-8), group discount applied for additional registration
- Logo display at coffee break and lunch areas
- Logo display on sponsor recognition signs on backdrops
- Company's name and logo printed in Conference Program Book
- Color Ads. full page in Conference Program Book
- Logo display and web link at China Event page of SCDM global website
- Logo display at Conference WeChat posts
- One table-top exhibition

### Booth Sponsor: RMB28,000

- One table-top exhibition
- 2 complimentary registration (Sep.7-8), group discount applied for additional registration
- Company's logo printed in Conference Program Book
- Logo display and web link at China Event page of SCDM global website

### Conference Program Book Sponsor: RMB20,000

- Color Ads. full page in Conference Program Book
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Sep.7-8), group discount applied for additional registration
- Logo display and web link at China Event page of SCDM global website

### Conference Bag Exclusive Sponsor: RMB48,000

- Logo printed on conference bag
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Sep.7-8), group discount applied for additional registration
- Logo display and web link at China Event page of SCDM global website
- One table-top exhibition

### Name Badge Lanyard Exclusive Sponsor: RMB48,000

- Logo printed on name badge lanyard
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Sep.7-8), group discount applied for additional registration
- Logo display and web link at China Event page of SCDM global website
- One table-top exhibition

### Training Material Advertising: RMB10,000

- Display one pull-up at training venue
- Color Ads. full page in printed training material
- 3 complimentary registration (Sep.6), group discount applied for additional registration
- Logo display and web link at China Event page of SCDM global website