



临床数据管理2021年度大会

CLINICAL DATA MANAGEMENT 2021 CHINA CONFERENCE

2021年6月17-19日·上海
June 17-19, 2021 · Shanghai

Sponsorship Package

Clinical Data Management 2021 China Conference will be held on June 17-19 in Shanghai, focusing on the theme of "Drive CDM with Digital Transformation". This event provides a great opportunity for industry peers to come together once a year, learning from each other, sharing new knowledge and experience, getting insights on the challenges and opportunities brought by regulation changes and technology innovation. The estimated attendance of this event is 200~300.

Target Audience:

- Managerial staff in R&D department
- Clinical trial data managers
- Clinical trial project managers
- Clinical trial project administrators
- Clinical trial quality assurance and quality control
- Clinical trial auditors
- Clinical development professionals
- Clinical regulatory affairs professionals
- Clinical researchers and study coordinators

Advantages for Sponsors:

- Increase brand awareness and recognition
- Acquire potential business opportunities through direct communication with target customers
- Learn more about clinical data management trends and knowledge to support business decisions

For more information, please contacts:

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ABOUT SCDM

Established in 1994, the Society for Clinical Data Management (SCDM) is a non-profit, international organization of over 2,400 members founded to advance the discipline of clinical data management. SCDM is organized exclusively for educational purposes, which reflects in all of SCDM's services, including the Certified Clinical Data Manager (CCDM®) program, online education offerings and publications. Engaged in collaborations and partnerships with other professional organizations, the Society for Clinical Data Management creates a network of professionals driving the industry forward on multiple fronts: technological, regulatory, procedural and personnel.

Since 2016, SCDM began to launch local educational programs in China starting from series webinar delivered in Chinese by Chinese senior data management experts. In 2017, SCDM organized the first 2-day forum in China to enhance the engagement with China clinical data management professionals by introducing global best practice related to clinical data management subjects and well received by Chinese CDM professionals. Now this event has developed into an industry recognized annual conference "the Clinical Data Management China Conference" since 2018. In 2020, it went virtually and still attracted over 200 attendees.

This year, SCDM will continue to support educational programs, including webinar, workshops and Clinical Data Management 2021 China Conference, advancing CDM profession in China.



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Platinum Sponsor: RMB 80,000 (One Opportunity)

- A speech opportunity at Vendor Session of conference-share technology and case study (maximum total duration 30 minutes)
 - 1) Presentation content should be related to conference theme and sessions topics and approved by organizing committee
 - 2) No commercial bias
- Publicity materials into conference & training bags
- Small gifts into conference & training bags opportunity
- 12 complimentary conference registration (Jun.18-19) and 8 complimentary training registration (Jun.17), group discount applied for additional registration
- 2 roll up stand display at coffee break and lunch area
- Logo display on sponsor recognition signs on backdrops
- Company's logo printed in Conference Program Book
- Color Ads. 2 full pages in Conference Program Book
- Logo printed on name badge
- Logo display at China Event page of SCDM global website
- Logo display at 2021 China Conference, Training and Webinar WeChat posts
- Share your technical articles on SCDM WeChat account (2-3 times), the technical articles should be approved by SCDM China Education Committee and no commercial bias (end of date: 31 Dec 2021)
- Acknowledgement at the beginning and closing of the conference
- Two table-top exhibition

Gold Sponsor: RMB 60,000 (One Opportunity)

- A speech opportunity at Vendor Session of conference-share technology and case study (maximum total duration 30 minutes)
 - 1) Presentation content should be related to conference theme and sessions topics and approved by organizing committee
 - 2) No commercial bias
- Publicity materials into conference bags
- 8 complimentary conference registration (Jun.18-19) and 4 complimentary training registration (Jun.17), group discount applied for additional registration
- 2 roll up stand display at coffee break and lunch area
- Logo display on sponsor recognition signs on backdrops
- Company's logo printed in Conference Program Book
- Color Ads. 1 full page in Conference Program Book
- Logo display at China Event page of SCDM global website
- Logo display at Conference WeChat posts
- Share your technical articles on SCDM WeChat account (2 times), the technical articles should be approved by SCDM China Education Committee and no commercial bias (end of date: 31 Dec 2021)
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

Apply as sponsor and exhibitor

Get in touch with decision makers at SCDM Conference



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Sponsorship Package

Silver Sponsor: RMB 48,000

- 2 roll up stand display at conference & training area
- Publicity materials into conference bags
- 6 complimentary registration (Jun.18-19), group discount applied for additional registration
- Small gifts into conference bags opportunity
- Logo display on sponsor recognition signs on backdrops
- Company's logo printed in Conference Program Book
- Color Ads. 1 full page in Conference Program Book
- Logo display at China Event page of SCDM global website
- Logo display at Conference WeChat posts
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

Booth Sponsor: RMB 28,000

- One table-top exhibition
- 2 complimentary registration (Jun.18-19), group discount applied for additional registration
- Logo display on sponsor recognition signs on backdrops
- Company's logo printed in Conference Program Book
- Logo display at China Event page of SCDM global website

Conference Program Book Sponsor: RMB 18,000

- Color Ads. 1 full page in Conference Program Book
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Jun.18-19), group discount applied for additional registration
- Logo display at China Event page of SCDM global website

Conference Bag Exclusive Sponsor: RMB 36,000 (One Opportunity)

- Logo printed on conference bag
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Jun.18-19), group discount applied for additional registration
- Logo display at Conference WeChat posts
- Logo display at China Event page of SCDM global website
- One table-top exhibition

Name Badge Lanyard Exclusive Sponsor: RMB 36,000 (One Opportunity)

- Logo printed on name badge lanyard
- Company's logo printed in Conference Program Book
- 2 complimentary registration (Jun.18-19), group discount applied for additional registration
- Logo display at Conference WeChat posts
- Logo display at China Event page of SCDM global website
- One table-top exhibition

Training Material Advertising: RMB10,000

- 2 roll up stand display at training area
- Color Ads. 1 full page in printed training material
- 3 complimentary training registration (Jun.17), group discount applied for additional registration
- Logo display at Training WeChat posts
- Logo display at China Event page of SCDM global