

SCDM Live

EMEA conference

SCDM 2022 EMEA LEADERSHIP FORUM & CONFERENCE

JUNE 22-24, 2022

BASEL, SWITZERLAND

PARTNERSHIP OPPORTUNITIES



ABOUT SCDM



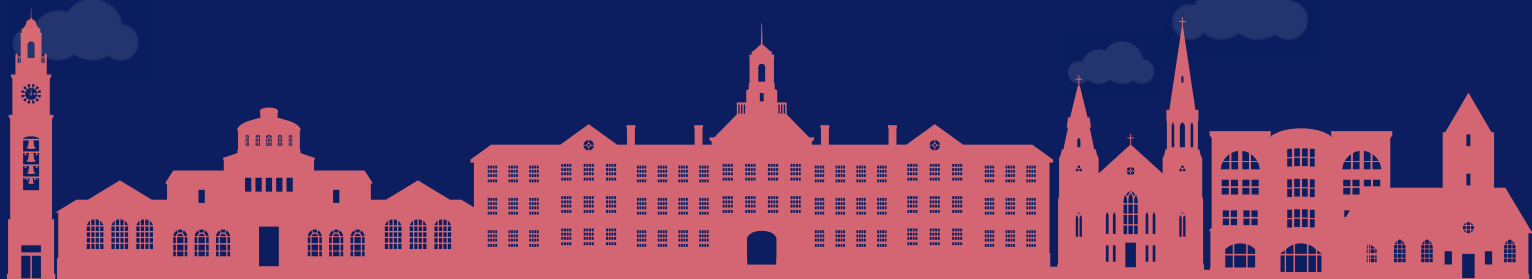
Connect and inspire professionals managing global health data with global education, certification and advocacy.



The Society for Clinical Data Management (SCDM) is a non-profit professional society founded to advance the discipline of Clinical Data Management. The common interest of all members of SCDM is quality clinical data management practices.

SCDM was founded in 1994 and has grown to be a premier clinical data management organization that comprises upwards of 2,800 members in over 45 countries across the globe who represent the biotechnology, medical device, and pharmaceutical industries as well as members of the academic, regulatory, and scientific research communities.

**Leading innovative clinical data science to
advance global health research and development**



CORE VALUES



Knowledge & Contribution of our Members

The collective professional knowledge, experience and engagement of our members are our greatest assets. SCDM relies on and embraces the active participation and contributions of our members and volunteers.



Quality and Continuous Improvement

SCDM is committed to the development and enhancement of products, services, and relationships of the highest quality.



Scholarship

SCDM encourages and promotes rigor and discipline in the research of topics affecting our industry. Our positions, publications, and programs are the result of careful review and/or scholarly investigation.



Open Communication

SCDM encourages open communication and information sharing. We provide our members with insight into the organization's initiatives and activities.



Integrity

SCDM exemplifies and expects honesty and integrity.

2022 EMEA CONFERENCE

Following four highly successful European Leadership Forums, SCDM is pleased to announce the 2022 SCDM EMEA Conference which will take place on 22-24 June 2022. The event is kindly hosted by Novartis in Basel, Switzerland.

CONFERENCE TOPICS

- ✓ **RBQM**
- ✓ **Innovation and technology** (eg. Digital therapeutics, AI/ML ...)
- ✓ **Data Security and integrity** (eg. GDPR)
- ✓ **The human behind Clinical Data Management**
- ✓ **Regulatory corner**
(eg: Recent Industry discussions, challenges currently being faced, etc.)

2019 EMEA Conference in Numbers

Countries



Attendees

150+

Presentations

30+

Speakers

25+

SPONSORSHIP

Why Sponsor SCDM EMEA Conference



Thought Leadership

Demonstrate your thought leadership in Clinical Data Management.



Interaction with Business Leaders

Secure quality interactions with business leaders and decision makers who are influencing the industry today.



Deeper Insights

Showcase your capabilities and gain deeper insight and trends in Clinical Data Management.



Networking

Network and reconnect with your peers.

GOLD PACKAGE N°1

Networking Leadership Dinner Sponsor
1 available

Value

9,000€
excl. VAT

Unique to N°1

Unique sponsor of the Networking Leadership Dinner on Wednesday 22 June.

- Opportunity for the sponsorship team members to personally welcome delegates
- 1 table to place promotional collateral
- Opportunity to place pop-up banners
- Corporate logo on all Networking Leadership Dinner signage

10-minute speaking opportunity within the plenary program.

Branding & Advertising

Onsite visibility

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert

Online visibility

- Corporate logo & description in final printed program
- Corporate logo, description and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter

Online marketing

- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- E-blast to be sent to the Conference attendees
- Industry podcast on SCDM education channels
- Possibility to add a logo on holding slides

MEMBERSHIP ADVANTAGES

1 complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 Dec 2022) for all registered staff.

GOLD PACKAGE N°2

Conference lunch Sponsor
Day 1

Value

9,000€
excl. VAT

Unique to N°2

Unique sponsor of the Conference Lunch on Thursday 23 June.

- Opportunity for the sponsorship team members to personally welcome delegates
- 1 table to place promotional collateral
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

10-minute speaking opportunity within the plenary program.

Branding & Advertising

Onsite visibility

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert

Online visibility

- Corporate logo & description in final printed program
- Corporate logo, description and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter

Online marketing

- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast on SCDM education channels
- Possibility to add a logo on holding slides

MEMBERSHIP ADVANTAGES

1 complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 Dec 2022) for all registered staff.

GOLD PACKAGE N°3

Conference lunch Sponsor
Day 2

Value

9,000€
excl. VAT

Unique to N°3

Unique sponsor of the Conference Lunch on Friday 24 June.

- Opportunity for the sponsorship team members to personally welcome delegates
- 1 table to place promotional collateral
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

10-minute speaking opportunity within the plenary program.

Branding & Advertising

Onsite visibility

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert

Online visibility

- Corporate logo & description in final printed program
- Corporate logo, description and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter

Online marketing

- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast on SCDM education channels
- Possibility to add a logo on holding slides

MEMBERSHIP ADVANTAGES

1 complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 Dec 2022) for all registered staff.

GOLD PACKAGE N°4

Coffee breaks Sponsor

Value

9,000€
excl. VAT

Unique to N°4

**Unique sponsor of 4 coffee breaks:
2 on Thursday 23 & 2 on Friday 24
June.**

- Opportunity for the sponsorship team members to personally welcome delegates
- 1 table to place promotional collateral
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

10 minute speaking opportunity within the plenary programme.

Branding & Advertising

Onsite visibility

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert

Online visibility

- Corporate logo & description in final printed program
- Corporate logo, description and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter

Online marketing

- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast on SCDM education channels
- Possibility to add a logo on holding slides

MEMBERSHIP ADVANTAGES

1 complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 Dec 2022) for all registered staff.

SILVER PACKAGE

Value

4,500

excl. VAT

3 available

First come, first served

Unique to this package

Opportunity to sponsor conference lanyards

- Logo on all lanyards and opportunity for staff to distribute lanyards to attendees

OR

Sponsor logo on App Opening Screen

- together with SCDM EMEA Conference logo
- screen visible 5 seconds

OR

Opportunity to sponsor conference bags

- Logo on bag

Branding & Advertising

Onsite visibility

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert

Online visibility

- Corporate logo & description in final printed program
- Corporate logo, description and website link on conference webpage
- Corporate logo, description and website link on conference App

Online marketing

- The possibility to place the sponsor's logo in one of the Conference promotional emails + social media to boost/sponsor event visibility
- Banner in Data Connections newsletter

MEMBERSHIP ADVANTAGES

1 complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

BRONZE PACKAGE

Value

3,000
excl. VAT

10 available
First come, first served

- ✓ Complimentary registration to the leadership forum on the Wednesday 22 June or to the conference on Thursday 23 – Friday 24 June
- ✓ Opportunity to register additional staff at the special SCDM Member Registration Fee
- ✓ Corporate logo & description in final printed program
- ✓ Clickable corporate logo on conference App
- ✓ Corporate logo, description and website link on conference webpage
- ✓ 1 x table top in break area
- ✓ The possibility to place the sponsor's logo in one of the Conference promotional emails + social media to boost/sponsor event visibility
- ✓ Banner in Data Connections newsletter



PARTNERSHIP APPLICATION FORM

To apply for partnership opportunities, please complete and send this form to the SCDM office by email sales@scdm.org

1. YOUR INFORMATION

First Name Last Name.....
Occupation Email.....
Land Line..... Mobile

Company
.....Address.....
.....
CityState.....
Postal CodeCountry

Web Address

Additional Contact Name.....Email

2. PRODUCT & SERVICE

(please check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> Authorized Education | <input type="checkbox"/> Electronic Data Capture (EDC) |
| <input type="checkbox"/> Biostatistics | <input type="checkbox"/> eSource Software Solutions for Clinical Trials |
| <input type="checkbox"/> Clinical Data Management Staffing & Consulting | <input type="checkbox"/> Functional sourcing (FSP) |
| <input type="checkbox"/> Clinical Research Organization (CRO) | <input type="checkbox"/> Interactive Response Technologies |
| <input type="checkbox"/> Clinical Services and Software for Clinical Trials | <input type="checkbox"/> Medical Writing/Publishing |
| <input type="checkbox"/> Clinical Trial Management & Support | <input type="checkbox"/> Non-profit organization |
| <input type="checkbox"/> Data management | <input type="checkbox"/> Professional Recruitment Services |
| <input type="checkbox"/> Drug development | <input type="checkbox"/> Regulatory, Clinical, Processing Consulting |
| <input type="checkbox"/> Education, Research | <input type="checkbox"/> Scientific communications |
| | <input type="checkbox"/> Standards development organization |
| | <input type="checkbox"/> Other (please specify):
..... |

3. PACKAGE

Gold Package N°1	9,000 € excl. VAT	
Gold Package N°2	9,000 € excl. VAT	
Gold Package N°3	9,000 € excl. VAT	
Gold Package N°4	9,000 € excl. VAT	

Silver Package	4,500 € excl. VAT	
Bronze Package	3,000 € excl. VAT	
Sponsor Talk	4,500 € excl. VAT	

TOTAL VALUE: €

COMMENTS:

4. PAYMENT

Total Sponsorship €

.....

PAYMENT BY CREDIT CARD:

- AMEX
- MC
- VISA

Card Number

Cardholder Name

Expiry Date

CVV Zip Code

Signature

.....

Important Note

All credit card transactions will incur an additional 2.5% credit card processing fee. This fee will be applied to the total amount payable.

Upon receipt of your application form, MCI Benelux SA will send you an invoice for a 100% payment equivalent to the value of your reservation. Payment is due within 30 days of the receipt of the invoice.

- In order to ensure a smooth operational process, I accept that my data might be shared with MCI suppliers and partners. By signing the partnership booking form, I have read and accepted the terms and conditions and the cancellation policy, including the GDPR information.
This booking is legally binding. All mentioned rates exclude VAT.

TERMS & CONDITIONS

1. Definitions

"Agreement" shall mean the Partnership Application Form and the present "Terms and Conditions". "Exhibitor/Sponsor" shall mean any person, firm or organization who/which selects a partnership level/sponsorship or exhibition package and to whom/which the Organizer allocates a virtual booth or a speaking slot in the below-said event. "SCDM 2021 Virtual Annual Conference" or "AC" shall mean the event, which will take place virtually on 26-29 September 2021. "Official contractor" shall mean the company in charge of the virtual platform. "Organizer" shall mean MCI Benelux SA and its representatives.

2. Application for participation and acceptance

All applications for participation to the event shall be made through the partnership application form. The partnership application form shall be submitted to the Organizer to the following email address: sales@scdm.org. The Organizer shall send the corresponding invoice to the Exhibitor/Sponsor. The submission to the Organizer of the signed partnership application form shall be deemed to be confirmation of participation and full acceptance of the entire Agreement. The Organizer shall be bound by the Agreement upon submission by the Organizer of the corresponding invoice to the Exhibitor/Sponsor. The Agreement shall terminate upon the completion of the event.

4. Terms of payment

- a) 100% of the total amount indicated in the chosen sponsorship or exhibition package
- b) The invoice shall be paid within 30 days of the date of its receipt.
- d) Payment within the timeline indicated in the invoices is a prerequisite condition for the Sponsor/Exhibitor's participation in the event and/or use of the virtual booth.
- e) In the event of default of payment within the timeline, the Exhibitor/Sponsor's application shall be deemed to be cancelled and 100% of the total amount indicated in the chosen sponsorship level or exhibition package is due by the Sponsor/Exhibitor to the Organizer as a penalty fee. The Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor/Sponsor.

The Exhibitor/Sponsor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

5. Withdrawal/cancellation

The Exhibitor/Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way his/her/its booking of the event. In such cases, the Exhibitor/Sponsor will provide written notice to the Organizer. The Organizer may consider special cases and, in its sole discretion, grant partial refunds to the Exhibitor/Sponsor.

The amount of the possible refund depends on how many weeks prior to the start of the event the withdrawal/cancellation is made known to the Organizer.

Cancellation fee:

- a) More than 12 weeks prior the event: 50% of the total amount indicated in the chosen partnership level/sponsorship or exhibition package.
- b) Within 8 weeks prior the event: 100% of the total amount indicated in the chosen partnership level/sponsorship or exhibition package.

6. Force majeure

The Organizers are not responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, war, threats, communicable disease or acts of terrorism or similar acts, a governmental elevation of the terrorism alert level, or any other cause comparable events or disaster beyond the parties' control which prevents SCDM from organizing the AC or if for the same reasons the congress is cancelled.

7. GDPR information notice

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the Exhibitor/Sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of Exhibitor/Sponsor's virtual booth (ii) managing and organising prospecting and loyalty (iii) enabling the Exhibitor/Sponsor to benefit from our services (iv) enabling the Exhibitor/Sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the Exhibitor/Sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the Exhibitor/Sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the Exhibitor/Sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The Exhibitor/Sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The Exhibitor/Sponsor may exercise his rights by sending a request to the following address: annualconference@scdm.org or by contacting our Data Protection Officer (DPO): anne.lesca@mci-group.com

b) In any event, the Exhibitor/Sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the Exhibitor/Sponsor of a personal data file, the Exhibitor/Sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.