Clinical Data Management 2022 China Conference will be held on August 25-27 in Shanghai, focusing on the theme of “DHT and Clinical Data Management”. This event provides a great opportunity for industry peers to come together once a year, learning from each other, sharing new knowledge and experience, getting insights on the challenges and opportunities brought by regulation changes and technology innovation. The estimated attendance of this event is 300.

**Target Audience:**

- Managerial staff in R&D department
- Clinical trial data managers
- Clinical trial project managers
- Clinical trial project administrators
- Clinical trial quality assurance and quality control
- Clinical trial auditors
- Clinical development professionals
- Clinical regulatory affairs professionals
- Clinical researchers and study coordinators

**Advantages for Sponsors:**

- Increase brand awareness and recognition
- Acquire potential business opportunities through direct communication with target customers
- Learn more about clinical data management trends and knowledge to support business decisions

**For more information, please contacts:**

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Hotline: 13916215980

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**ABOUT SCDM**

Established in 1994, the Society for Clinical Data Management (SCDM) is a non-profit, international organization of over 2,400 members founded to advance the discipline of clinical data management. SCDM is organized exclusively for educational purposes, which reflects in all of SCDM’s services, including the Certified Clinical Data Manager (CCDM®) program, online education offerings and publications. Engaged in collaborations and partnerships with other professional organizations, the Society for Clinical Data Management creates a network of professionals driving the industry forward on multiple fronts: technological, regulatory, procedural and personnel.

Since 2016, SCDM began to launch local educational programs in China starting from series webinar delivered in Chinese by Chinese senior data management experts. In 2017, SCDM organized the first 2-day forum in China to enhance the engagement with China clinical data management professionals by introducing global best practice related to clinical data management subjects and well received by Chinese CDM professionals. Now this event has developed into an industry recognized annual conference “the Clinical Data Management China Conference” since 2018. In 2021, it attracted over 300 attendees.

This year, SCDM will continue to support educational programs, including workshops and Clinical Data Management 2022 China Conference, advancing CDM profession in China.
Sponsorship Package

**Platinum Sponsor: RMB 80,000 (One Opportunity)**

- A speech opportunity at Vendor Session of conference-share technology and case study (maximum total duration 30 minutes)
  1) Presentation content should be related to conference theme and sessions topics and approved by organizing committee
  2) No commercial bias
- 2 pages publicity materials into conference bags
- 1 small gift into conference bags opportunity
- 12 complimentary conference registration (Aug.26-27) and 8 complimentary training registration (Aug.25), group discount applied for additional registration
- 2 roll up stand display at coffee break and lunch area
- Logo display on sponsor recognition signs on backdrops
- Company’s logo printed in Conference Program Book
- Color Ads. 2 full pages in Conference Program Book
- Logo printed on name badge
- Show the sponsor promotional video at the beginning of the conference and during the tea break and lunch
- Logo display at China Event page of SCDM global website
- Logo display at 2022 China Conference and Training WeChat posts
- Share your technical articles on SCDM WeChat account (2-3 times), the technical articles should be approved by SCDM China Education Committee and no commercial bias (end of date: 31 Dec 2022)
- Acknowledgement at the beginning and closing of the conference
- Two table-top exhibition
- A promotion opportunity in Beijing & Shanghai Workshops:
  - 1 roll up stand display under 1.2m
  - One table-top exhibition
  - Color Ads. 1 full page in Workshop Program Book
  - 2 complimentary workshop registration

**Gold Sponsor: RMB 60,000 (Two Opportunities)**

- A speech opportunity at Vendor Session of conference-share technology and case study (maximum total duration 30 minutes)
  1) Presentation content should be related to conference theme and sessions topics and approved by organizing committee
  2) No commercial bias
- 2 pages publicity materials into conference bags
- 8 complimentary conference registration (Aug.26-27) and 4 complimentary training registration (Aug.25), group discount applied for additional registration
- 2 roll up stand display at coffee break and lunch area
- Logo display on sponsor recognition signs on backdrops
- Company’s logo printed in Conference Program Book
- Color Ads. 1 full page in Conference Program Book
- Logo display at China Event page of SCDM global website
- Logo display at Conference WeChat posts
- Share your technical articles on SCDM WeChat account (2 times), the technical articles should be approved by SCDM China Education Committee and no commercial bias (end of date: 31 Dec 2022)
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

Apply as sponsor and exhibitor
Get in touch with decision makers at SCDM Conference
Apply as sponsor and exhibitor

Get in touch with decision makers at SCDM Conference

**Sponsorship Package**

### Silver Sponsor: RMB 48,000
- 2 roll up stand display at conference area
- 1 page publicity materials into conference bags
- 6 complimentary registration (Aug.26-27), group discount applied for additional registration
- 1 small gift into conference bags opportunity
- Logo display on sponsor recognition signs on backdrops
- Company’s logo printed in Conference Program Book
- Color Ads. 1 full page in Conference Program Book
- Logo display at China Event page of SCDM global website
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

### Conference Bag Exclusive Sponsor: RMB 36,000 （One Opportunity）
- Logo printed on conference bag
- Company’s logo printed in Conference Program Book
- 2 complimentary registration (Aug.26-27), group discount applied for additional registration
- Logo display at Conference WeChat posts
- Logo display at China Event page of SCDM global website
- One table-top exhibition

### Name Badge Lanyard Exclusive Sponsor: RMB 36,000 （One Opportunity）
- Logo printed on name badge lanyard
- Company’s logo printed in Conference Program Book
- 2 complimentary registration (Aug.26-27), group discount applied for additional registration
- Logo display at Conference WeChat posts
- Logo display at China Event page of SCDM global website
- One table-top exhibition

### Silver Sponsor: RMB 48,000
- 2 roll up stand display at conference area
- 1 page publicity materials into conference bags
- 6 complimentary registration (Aug.26-27), group discount applied for additional registration
- 1 small gift into conference bags opportunity
- Logo display on sponsor recognition signs on backdrops
- Company’s logo printed in Conference Program Book
- Color Ads. 1 full page in Conference Program Book
- Logo display at China Event page of SCDM global website
- Acknowledgement at the beginning and closing of the conference
- One table-top exhibition

### Booth Sponsor: RMB 28,000
- One table-top exhibition
- 2 complimentary registration (Aug.26-27), group discount applied for additional registration
- Logo display on sponsor recognition signs on backdrops
- Company’s logo printed in Conference Program Book
- Logo display at China Event page of SCDM global website

### Conference Program Book Sponsor: RMB 18,000
- Color Ads. 1 full page in Conference Program Book
- Company’s logo printed in Conference Program Book
- 2 complimentary registration (Aug.26-27), group discount applied for additional registration
- Logo display at China Event page of SCDM global website

### Training Material Advertising: RMB 10,000
- 2 roll up stand display at training area
- Color Ads. 1 full page in printed training material
- 2 complimentary training registration (Aug.25), group discount applied for additional registration
- Logo display at Training WeChat posts
- Logo display at China Event page of SCDM global website

### Workshop Sponsor: RMB 15,000
- 1 roll up stand display under 1.2m
- One table-top exhibition
- Color Ads. 1 full page in Workshop Program Book
- 2 complimentary workshop registration
- Logo display at 2022 China Workshop WeChat posts

Apply to Beijing and Shanghai Workshop